# LONGMONT CITY COUNCIL CANDIDATE

# Longmont Fair Campaign Practices Orientation

August 31, 2015

#### Definitions

– Section 2.04.203 (page 1 through 5)

#### Contributions

- File Candidate Committee Statement of Organization prior to taking first contribution (2.04.207 B)
- Open separate bank account (2.04.204 c)
  - Maintain records for 90 days following the election
  - Deposit contributions within 7 business days after receipt
- Conduits (2.04.204 A)
- Loans
  - Loans from Financial Institutions (2.04.204 B)
  - Loans from self (2.04.204 G)
    - Report on Schedule C

- Contributions (continued)
  - Coins and currency \$100 limit (2.04.204 D)
  - Contribution limits
    - \$230.00 from any natural person (2.04.204 F.1)
    - \$590.00 from any person other than a natural person (2.04.204 F.2)
  - Unexpended contributions at end of election (2.04.205)
    - Donate to a charitable organization
    - Return to contributors
    - Retain for use in a subsequent election
      - Report on line 2 of Report of Contributions and Expenditures
         Summary

## Electioneering Communications

- Any communication which is distributed that refers to a clearly identified candidate, is distributed within 90 days prior to election, and distributed to members of the electorate (2.04.204)
- Shall clearly state that the communication has been authorized and paid for by candidate, candidate committee or agent, or made in cooperation with or with the prior consent of, or in consultation or coordination with, or at the request or suggestion of, a candidate or candidate's committee or its agents. (2.04.206.5 C)
- Disclosure shall be prominently featured in the electioneering communication (2.04.206.5 C)

### Electioneering Communications (cont'd)

- Any expense for electioneering communications totaling in excess of \$250 requires a notice be filed with the City Clerk (2.04.206.5 A)
  - Notice must contain amount of the expenditure, a detailed description of the use of such expenditure, and specifically state the name of the candidate.
  - Filed within 72 hours after the communication is distributed
  - Each time a person makes one or more additional expenditures totaling in excess of \$250.00 requires a new notice

#### Independent Expenditures (2.04.206)

- Expenditure expressly advocating the election or defeat of a candidate NOT MADE WITH THE COOPERATION OR WITH THE PRIOR CONSENT OF, OR IN CONSULTATION WITH, OR IN COORDINATION WITH, OR AT THE REQUEST OF, a candidate, candidate's agent or candidate's committee
- Same requirements for reporting to the City Clerk
  - Within 72 hours
  - Detailed description
  - Amount of expenditure
  - Specifically state the name of the candidate the independent expenditure is intended to support or oppose

#### Reporting Requirements

- Candidate Affidavit within 10 days of publicly announcing your candidacy (2.04.209 A)
- Candidate Committee Statement of Organization prior to accepting any contributions (2.04.207 B)
- Report the following information (2.04.207 A)
  - Balance of funds at the beginning of the reporting period
  - All contributions received
    - Name and address of each person who has contributed \$50 or more
  - All expenditures made
  - Unexpended campaign contributions
  - Obligations entered into by the committee or candidate
    - Expenses incurred but not yet paid
  - Name and Address of your financial institution

- Reporting Requirements (cont'd.) (2.04.207 A 2 and 3)
  - 21st day prior to election October 13<sup>th</sup>
    - Report information through October 11<sup>th</sup>
  - 14<sup>th</sup> day prior to election 20<sup>th</sup>
    - Report information through October 18<sup>th</sup>
  - Wednesday before the election October 28<sup>th</sup>
    - Report information through October 26<sup>th</sup>
  - 30 days after the election December 3<sup>rd</sup>
    - Report information through December 1<sup>st</sup>

### Reporting Requirements (cont'd.)

- Off Election Year Reporting (2.04.207 A2)
  - May 1<sup>st</sup>
  - November 1st
- Provide documentation upon request of City Clerk (2.04.207 D)
  - Provide within one business day
  - All expenditures and obligations entered into
  - Date of transaction or agreement
  - Items contracted for and amount of expenditure

#### Reporting Requirements (cont'd.)

- Late filing fees (2.04.208 B)
  - \$100 for first 24-hour period
  - \$200 for second 24-hour period
  - \$300 for third 24-hour period
  - After that it becomes a "Failure to File" violation and is written into Municipal Court
- All reports are public records (2.04.208 D)
- Reports made accessible to the public electronically on the City's website within 24 hours after they are filed (2.04.208 D)
- Five business days to file an addendum that cures deficiencies once notified by the City Clerk (2.04.208 D)

- Reporting Requirements (cont'd.)
  - File one copy
  - File electronically (2.04.208.5 B)
    - Fax
    - E-mail attachment
  - Original with signatures within seven days (2.04.208.5 B)

#### Computation of Time

- If reporting day falls on weekend or legal holiday, file by close of next business day (2.04.208.5)
- All reports due by close of business –5 p.m. (2.04.208.5)

#### Violations and Civil Fines

- Fines for violations spelled out (2.04.211 c)
- 14 days to pay the fine or contest and request a hearing in writing (2.04.211 A2)
- Hearings conducted in Municipal Court--\$50 fee in addition to the violation fine if upheld (2.04.211 B)

### Reporting Forms

- Copies included in the Candidate Packet
- Copies available on line at http://longmontcolorado.gov/departments/departments-a-d/cityclerk/election-information/fair-campaign-reporting-act
- Forms available in pdf or Excel formats
- Call Clerk's Office if you have questions regarding which form(s) to use

303-651-8649

# **Campaign Signs**

Development Code outlines sign size restrictions

- Do not place signs in the right of way
  - Illegally placed signs will be removed

Take all signs down within seven days after election